

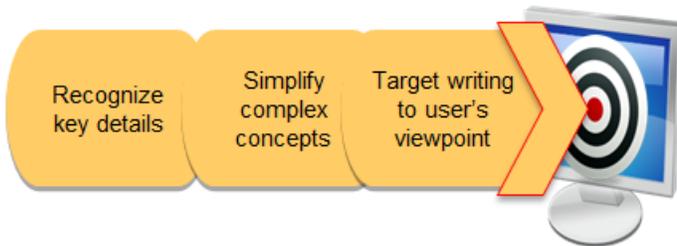


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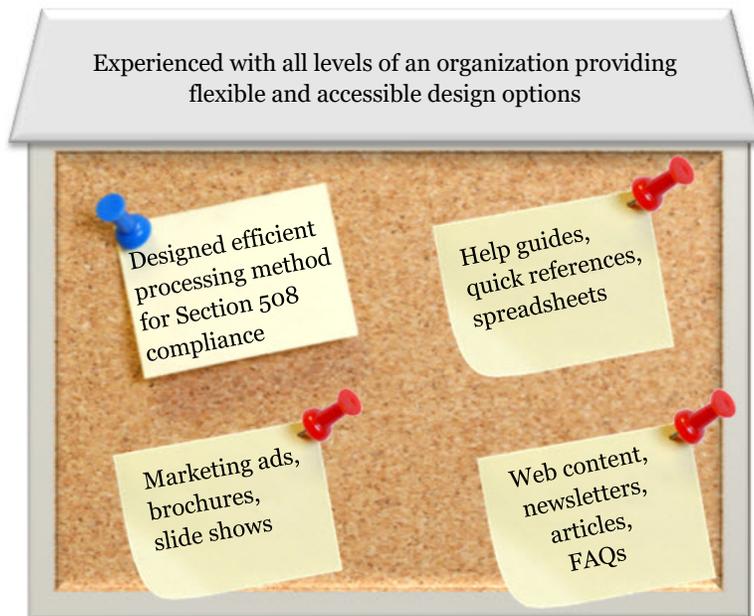
Need a results-oriented Communications Professional?

Sleep while the wind blows, hire: The PC Tech

Analytical skills:



Service examples:



Background:



Can You Sleep While the Wind Blows?

Years ago, a farmer owned land along the Atlantic seacoast and advertised for hired hands. Most people were reluctant to work on farms along the Atlantic and dreaded the raging storms. As the farmer interviewed applicants for the job, he received a steady stream of refusals.

Finally, a short man, well past middle age, approached the farmer. "Are you a good farm hand?" the farmer asked him.

"Well, I can sleep when the wind blows," answered the little man.

Although puzzled by this answer, the farmer, desperate for help, hired him. The little man worked well around the farm, busy from dawn to dusk, and the farmer felt satisfied with the man's work. Then one night the wind howled loudly in from offshore. Jumping out of bed, the farmer grabbed a lantern and rushed next door to the hired hand's sleeping quarters. He shook the little man and yelled, "Get up! A storm is coming! Tie things down before they blow away!"

The little man rolled over and said firmly, "No sir. I told you, I can sleep when the wind blows."

Enraged, the farmer hurried outside to prepare for the storm. To his amazement, he discovered that all of the haystacks had been covered with tarpaulins. The cows were in the barn, the chickens were in the coops, and the doors were barred. The shutters were tightly secured.

Everything was tied down.
Nothing could blow away.

The farmer then understood what his hired hand meant, so he returned to his bed to also sleep while the wind blew.

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